

#1 INNOVATIVE

Does the solution bring fresh thinking, tools, or models to the field of housing attainability in ways that challenge the status quo? Does this idea demonstrate a disruptive, future-oriented vision that could inspire or shift broader field practice?

CONVENTIONAL	
1	Proposal is not novel and does not challenge the status quo. It replicates or repurposes existing frameworks, tools, or models and does not present a disruptive, future-oriented vision for the housing attainability field.
2	Proposal shows limited novelty with minor adaptations to existing frameworks, tools, or models and offers an uninventive, status quo vision for the housing attainability field.
3	Proposal demonstrates some original thinking by combining or modifying existing frameworks, tools, or models and offers a disruptive, future-oriented vision that could potentially inspire or shift the housing attainability field.
4	Proposal presents significant novel elements with creative frameworks, tools, or models that challenge the status quo and demonstrates a disruptive, future-oriented vision that could likely inspire or shift the housing attainability field.
5	Proposal offers groundbreaking thinking, tools, or models in the field in ways that challenge the status quo and demonstrate a disruptive, future-oriented vision with exceptional potential to inspire or shift the housing attainability field.
GROUNDBREAKING	

#2 IMPACTFUL

Will the solution have a meaningful impact on expanding home ownership and access to housing through knowledge and action? Is progress towards the proposed solution clear and measurable through existing evidence or data? Does the proposal target a place or population where the intervention could shift trajectories for low- and moderate-income households?

INCONSEQUENTIAL	
1	Proposal lacks potential to expand pathways to home ownership and housing attainability through knowledge and action, provides no measurable progress indicators, and does not demonstrate any meaningful benefit for low- and moderate-income households.
2	Proposal shows limited potential to expand pathways to homeownership and housing attainability through knowledge and action with weak measurement strategies and minimal demonstrated benefits for low- and moderate-income households.
3	Proposal demonstrates some potential to expand pathways to homeownership and housing attainability through knowledge and action with basic measurement approaches and shows reasonable benefit for low- and moderate-income households.
4	Proposal presents strong potential to expand homeownership or housing attainability through knowledge and action with clear measurement strategies and substantially demonstrated capacity to benefit low- and moderate-income households.
5	Proposal offers exceptional potential to expand homeownership or housing attainability with robust measurement frameworks and compelling demonstrated capacity to transform outcomes for low- and moderate-income households
TRANSFORMATIVE	

#3 BRIDGE-BUILDING

Is there evidence that the solution effectively connects a wide range of stakeholders? Does it foster meaningful collaboration across sectors or perspectives to achieve more effective outcomes? Does the proposal demonstrate trust, credibility, or a proven track record in the community they aim to serve?

SILOED	
1	Proposal lacks evidence of connecting a wide range of stakeholders, does not foster any meaningful cross-sector collaboration, and does not demonstrate trust, credibility, or any track record in the community it aims to serve.
2	Proposal shows limited evidence of stakeholder engagement with weak collaboration across sectors or perspectives and demonstrates minimal trust, credibility, or a proven track record in the community it aims to serve.
3	Proposal shows satisfactory evidence of bringing together a wide range of stakeholders with basic collaboration across sectors or perspectives and demonstrates some trust, credibility, or a proven track record in the community it aims to serve.
4	Proposal presents solid evidence of effectively engaging a wide range of stakeholders with meaningful collaborations across sectors or perspectives and demonstrates trust, credibility, or a proven track record in the community it aims to serve.
5	Proposal offers compelling evidence of unifying a wide range of stakeholders with robust collaboration across sectors and perspectives and clearly demonstrates trust, credibility, or a proven track record in the community it aims to serve.
UNIFYING	

#4 DURABLE

Does the solution create a sustainable pathway to solving a barrier to housing attainability over time?
Does this solution address the root causes of the problem rather than just treating its symptoms? Will the project elicit support from other sources—private, philanthropic, or public?

TRANSIENT	
1	Proposal lacks a sustainable pathway to address housing attainability barriers over time, does not address the underlying causes of the specific problem, and shows no evidence of potential support from private, philanthropic, or public sources.
2	Proposal shows limited sustainability in addressing housing attainability barriers, only lightly addresses the underlying causes of the specific problem, with weak evidence of potential support from private, philanthropic, or public sources.
3	Proposal demonstrates some sustainable pathway to address housing attainability barriers, provides a satisfactory approach to address the underlying causes of the specific problem, and offers basic evidence of potential support from private, philanthropic, or public sources.
4	Proposal presents a strong sustainable pathway to address housing attainability barriers, addresses the underlying causes of the specific problem, and offers substantial evidence of potential support from funding sources.
5	Proposal offers an exceptional sustainable pathway to address housing attainability barriers, comprehensively addresses the underlying causes of the specific problem, and offers compelling evidence of robust support from broad private, philanthropic, and public sources.
ENDURING	